

Pre & Post Conference Training

Pre-Conference Training

New! Asset Identification Advanced Training	Oct. 11, 2008	8am - 4pm	Caxambas 1
New! Acquisition Advanced Training	Oct. 11, 2008	8am - 4pm	Caxambas 2
New! Project Management Advanced Training	Oct. 12, 2008	8am - 4pm	Caxambas 1
New! Policy Management Advanced Training	Oct. 12, 2008	8am - 4pm	Caxambas 2
New! Compliance & Legislation Management Advance Training	Oct. 13, 2008	8am - 4pm	Caxambas 1
CSAM	Oct. 13, 2008	8am - 4pm	Capri 2-5
CHAMP	Oct. 13, 2008	8am - 4pm	Capri 7-10
CSAM	Oct. 14, 2008	8am - 3:30pm	Capri 2-5
CHAMP	Oct. 14, 2008	8am - 3:30pm	Capri 7-10
Certification Testing	Oct. 14, 2008	4pm—6pm	Capri 7-10
New! Financial Management Advanced Training	Oct. 14, 2008	8am - 4pm	Caxambas 1

Post-Conference Training

New! Vendor Management Advance Training	Oct. 18, 2008	8am - 4pm	Caxambas 1
New! Disposal Management Advanced Training	Oct. 18, 2008	8am - 4pm	Caxambas 2
New! Communication and Education Advanced Training	Oct. 19, 2008	8am - 4pm	Caxambas 1
New! Documentation Management Advanced Training	Oct. 19, 2008	8am - 4pm	Caxambas 2
CITAM	Oct. 20 - 24	9am - 5pm	Capri 2-5

For a complete list of Pre and Post Conference Training please visit www.iaitam.org.



Pre-Conference Activities

Conference Registration	Oct. 14, 2008	3pm-5:30pm	Capri Foyer
Beach Bash	Oct. 14, 2008	6pm - 9pm	Beach

For a complete list of Pre and Post Conference Training please visit www.aitam.org.















"This was my first conference and I have learned so much I am almost overwhelmed! The sessions and speakers were great and I also really enjoyed the exhibitor fair. I can't wait until next year!!"

- Christina Champagne



Conference Schedule-At-A-Glance

Session Codes

 Acquisition	 Asset Identification	 Communication & Education	 Compliance & Legislation
 Disposal Management	 Documentation Management	 Financial Management	 Case Study
 Vendor Management	 Project Management	 Policy Management	 Program Management

Registration and Networking Breakfast 7am - 8am

Opening 8am - 8:30am

Key Note Address 8:30am - 9:45am ~ Comedian, Greg Schwem

Time Slot 10am - 10:50am

<p>Acquisition Title— IT Cost Reduction & Avoidance through Asset Intelligence Speaker—Mark Miller Room—Island Ballroom E</p>	<p>Case Study Title— Our Journey to IT Asset Management Speaker—Brett Sturgeon & Dave Weis Room—Island Ballroom F</p>	<p>Vendor Title— SRO: The Next Generation to Vendor Management Speaker—Larry Shoup Room—Island Ballroom G</p>	<p>Industry Trends Title—The Many Shades of Green: A Roadmap to Sustainable Computing Speaker—Bob Houghton Room—Island Ballroom H/J</p>
---	---	---	--

Time Slot 11am - 11:50am

<p>Disposal Title— Going Green - Good for Business Speaker—Michael Profit Room—Island Ballroom E</p>	<p>Program Title—Unleashing the Power of Software Usage Data Speaker—Jeff Kelsey Room—Island Ballroom F</p>	<p>Case Study Title— Implementing RFID to Track IT Assets Speaker—Chris Brumett, Shelli Rippe, Bryan Richards, Mitch Medford Room—Island Ballroom G</p>	<p>Industry Trends Title –Standards, Structure and Process Control: Driving Just-in-Time Discipline Throughout Your ITAM Program Speaker—Scott Parkin Room—Island Ballroom H/J</p>
--	---	---	---

Lunch 12pm - 1:30pm

Time Slot 1:30pm - 2:30pm

<p>Case Study Title— What's In It For Me (WIIFM) : Using Emotional Innovation to Implement ITAM Speaker—John Muller and Brett Hesselbaugh Room—Island Ballroom E</p>	<p>Financial Title— Where is the "Green" in IT Asset Management Speaker—Daniel Abell Room—Island Ballroom F</p>	<p>C & L Title— File Based Software Auditing vs. Add/Remove Based Software Auditing Speaker—Herb Gottlieb Room—Island Ballroom G</p>	<p>Industry Trends Title—Software Asset Management in the Virtualized Data Center Speaker—John Emmitt Room—Island Ballroom H/J</p>
--	---	--	---













Time Slot 2:45pm - 3:45pm

<p>C & E Title— Project Success Through Communication & Education Speaker—Jenny Schuchert Room—Island Ballroom E</p>	<p>Case Study Title— The Economical Benefits of Integrating License Management Services with SAM Speaker—John Tomeny & Jenny Hartfelder Room—Island Ballroom F</p>	<p>Asset ID Title—Automated Tracking and Inventory for Computing Assets Speaker— Mitch Medford Room—Island Ballroom G</p>	
--	--	---	--

Exhibit Fair & Reception 6:30pm - 9:30pm

Conference Schedule-At-A-Glance

Session Codes

 Acquisition	 Asset Identification	 Communication Education	 Compliance & Legislation
 Disposal Management	 Documentation Management	 Financial Management	 Case Study
 Vendor Management	 Project Management	 Policy Management	 Program Management

Registration and Networking Breakfast 7am - 8am

Vendor Walk 7am - 7:45am

Opening 8am - 8:30am

Key Note Address 8:30am - 9:45am ~ Paul Paray of Hilb Rogal & Hobbs of New York, LLC

Time Slot 10am - 10:50am

<p>Acquisition Title— Surveying the IT Tool Landscape Speaker—David Yashar & Paul 'Doc' Burnham Room—Island Ballroom E</p>	<p>Case Study Title— Software Asset Management Best Practices & Process Speaker—Sharon Dorsey Room—Island Ballroom F</p>	<p>Financial Title— ITAM Can Ease the Coming IT Budget Crunch Speaker—Cary King & Russ Parker Room—Island Ballroom G</p>	<p>Industry Trends Title—Reducing Complexity in Software Asset Management Speaker—Christina Chamberlain Room—Island Ballroom H/J</p>
--	--	--	---

Time Slot 11am - 11:50am

<p>Policy Title— Software Asset Policies and Procedures Speaker—Al Vega Room—Island Ballroom E</p>	<p>C & L Title— Hot Topics in Open Source Licensing Speaker—Robert Scott Room—Island Ballroom F</p>	<p>Case Study Title— Purchasing with End of Life in Mind Speaker—Sarah O'Brien Room—Island Ballroom G</p>	<p>Industry Trends Title—Automated Physical Asset Management Speaker—Allan Griebenow Room—Island Ballroom H/J</p>
--	---	---	--

Lunch 12pm - 1:30pm

Vendor Walk 12pm - 1pm

Time Slot 1:30pm - 2:30pm

<p>Disposal Title— Electronic Recycling Update - Best Practice Trend Speaker—Dag Adamson Room—Island Ballroom E</p>	<p>Vendor Title— Vendor Management and You Speaker—Lisa Wilson Room—Island Ballroom F</p>	<p>Program Title— Point of Collaboration between ITSM & ITAM Speaker—Krzysztof (Chris) Baczkiewicz Room—Island Ballroom G</p>	
---	---	---	--

Time Slot 2:45pm - 3:45 pm













<p>Asset ID Title— Implementing Automated Discovery and Tracking Best Practices in an Increasingly Virtualized and Mobile World Speaker— Matt Fisher Room—Island Ballroom E</p>	<p>Case Study Title— Gotcha! - Navigating the Legal Minefield of IT Assets Speaker—Scott Draughon Room—Island Ballroom F</p>	<p>Project Title— Project Management Within ITAM Speaker—Delisia Brown Room—Island Ballroom G</p>	
---	--	---	--

Vendor Walk 4pm - 5:30pm

Exhibit Fair & Reception 6:30pm - 9:30pm

Conference Schedule-At-A-Glance

Session Codes

 Acquisition	 Asset Identification	 Communication & Education	 Compliance & Legislation
 Disposal Management	 Documentation Management	 Financial Management	 Case Study
 Vendor Management	 Project Management	 Policy Management	 Program Management

Registration and Networking Breakfast 7am - 8am

Vendor Walk 7am - 7:45am

Opening 8am - 8:30am

Key Note Address 8:30am - 9:45am ~ Dave Bickett, Convener of the ISO Working Group

Time Slot 10:00am - 10:50am

<p>Asset ID Title—Global Standards for Assets Speaker—Jim Petraghani Room—Island Ballroom E</p>	<p>Acquisition Title—Asset Management During Mergers and Acquisitions Speaker—Anita Tate Room—Island Ballroom F</p>	<p>Policy Title—Policies - The “Law” Behind Process Speaker—Phara McLachlan Room—Island Ballroom G</p>
---	---	--

Time Slot 11:00am - 11:50am

<p>Case Study Title—Managing Software Purchases - Process Improvement Speaker—Titsa Bronstein Room—Island Ballroom E</p>	<p>C & L Title—Creating a Layered Approach to Securing Enterprise Assets and Data Speaker—Geoff Glave Room—Island Ballroom F</p>	<p>Documentation Title—Red Sky Warning: Navigating the Treacherous Waters of License Entitlement Documentation Speaker—Howard Hastings Room—Island Ballroom G</p>
--	--	---

Lunch 12pm - 1:30pm

Vendor Walk 12pm - 1pm

Time Slot 1:30 pm - 2:30pm

<p>C & E Title—Communications and the Vendor Speaker—Anne Hernandez Room—Island Ballroom E</p>	<p>Industry Trends Title—A Taxonomy for SAM: ISO 19770-2 and ISO 19770-3 Speaker—John Tomeny & Steven Klos Room—Island Ballroom F</p>	<p>Vendor Title—Smarter Oracle and Microsoft License Management Speaker—Scott Rosenberg Room—Island Ballroom G</p>
--	---	--

Time Slot 2:45pm - 3:45pm

<p>Case Study Title—The Future Direction of IT and How Asset Management Needs to Evolve to be Successful Speaker—Roger Mallett Room—Island Ballroom A</p>

ISO 19770 Panel Discussion/Closing Ceremony 3:45pm - 4:15pm